



Seminole 100 Sponsorship Opportunities



SEMINOLE 100, the Association's largest event, celebrates the fastest-growing businesses owned or led by Florida State University alumni. Honorees represent almost every major market and industry and are a testament to the importance FSU places on nurturing the entrepreneurial spirit of its students. The criteria for nominations include verifiable business revenues of \$250,000 and C-Suite executive leadership.

AUDIENCE: Past and present honorees as well as university leadership

EXPECTED ATTENDANCE: 400+

| SPONSORSHIP LEVELS | | PRESENTING SPONSOR | RECEPTION SPONSOR | TABLE SPONSOR |
|--------------------|---|--------------------|-------------------|---------------|
| COST* | | \$15,000 | \$7,500 | \$2,500 |
| BENEFITS | Exclusive sponsorship | ✓ | ✓ | |
| | Event tickets | 1 table ** | 1 table ** | 1 table ** |
| | Reserved seating | ✓ | ✓ | ✓ |
| | Recognition on event signage | ✓ | ✓ | ✓ |
| | Recognition in event press release | ✓ | ✓ | |
| | Recognition in select marketing and promotion | ✓ | ✓ | |
| | Verbal recognition during program | ✓ | ✓ | |
| | Logo on event invitation | ✓ | | |
| | Brief remarks during program | ✓ | | |
| | Thank you in VIRES® magazine (post-event) | ✓ | | |

*The FSU Alumni Association is a non-profit organization under section 501(c)(3) of the Internal Revenue Code. A portion of your sponsorship may be tax deductible. Please consult your tax professional.

** Includes two complimentary pre-set bottles of wine at each table.

FOR QUESTIONS OR INFORMATION ON TAILORED OR IN-KIND SPONSORSHIP OPPORTUNITIES, please contact the Alumni Association office at alumni@fsu.edu.



alumni.fsu.edu



@fsualumni



@fsualumniassociation

